Sample Agenda: IT Leadership

This sample agenda is for those who want to take a specific "leadership" focus.

We've created several sample agendas to address specific roles and areas of focus. Check our website for all of them. Do you want us to create a personalized agenda just for you? Call our Customer Service Team at 1-888-273-PINK. We're happy to help!

<u>**Pre-Conference Courses**</u> **– Choose from several options, including:**

- ITIL® 4 Foundation – June 18-19, 2022
- ITIL 4 Managing Professional (MP) Transition – June 15-19, 2022
- ITIL 4 Leader: Digital & IT Strategy – June 16-19, 2022
- IT Business Relationship Manager – June 17-19, 2022
- Lean IT Kaizen – June 17-19, 2022
- Organizational Change Management Essentials – June 18-19, 2022

Sunday, June 19, 2022

Time	Session
8:45am – 1:00pm	**Pre-Conference Optimizer – Exclusive to Executive VIP Pass Holders** *Leading Transformational Change Requires a Full Stack Systems Integration Approach* **Troy DuMoulin,** Vice President, Research and Development, Pink Elephant
2:00pm – 5:00pm	**Pre-Conference Optimizer – Exclusive to Executive VIP and Platinum Pass Holders** *Leading With Gratitude: Eight Leadership Practices for Extraordinary Business Results* **Chester Elton,** "The Apostle of Appreciation"
5:15pm – 6:00pm	**Ask The ITIL Experts Q&A – Open to all attendees** Facilitated by Matthew Bowles, Principal IT Management Consultant, Pink Elephant Panelists: Troy DuMoulin, Vice President, Research and Development, Pink Elephant Robin Hysick, Senior IT Management Consultant, Pink Elephant Jennifer Wels, Senior IT Management Consultant, Pink Elephant Barclay Rae, Consultant, Author, Podcaster and ITIL 4 Architect David Cannon, ITIL v3 and ITIL 4 Author, Executive Vice President, nfiniti3
5:30pm – 7:30pm	**Welcome Reception and Exhibition Showcase**

Monday, June 20, 2022

Time	Session
7:15am – 8:15am	**Early Riser** *ITIL 4 Leader: Digital & IT Strategy – An Overview* **Robin Hysick**, Senior IT Management Consultant, Pink Elephant
8:30am –10:10am	**Conference Welcome and Opening Remarks** **Keynote Address***: Get Your Ship Together* **Michael Abrashoff,** Former Navy Commander, *USS Benfold*
10:30am – 11:30am	**Two options:** **Exclusive to Executive VIP and Platinum Pass Holders** *Anxiety At Work: 8 Strategies to Help Teams Build Resilience, Handle Uncertainty, and Get Stuff Done* **Chester Elton,** "The Apostle of Appreciation" **Or,** **Track 1** *The Importance of Influential Leadership* **Jack Probst,** Ed.D., Principal IT Management Consultant, Pink Elephant

Time	Session
11:45am – 12:45pm	**Attend Networking Lunch or Concurrent Session:** **Track 5** *Enabling Service Management in the Cloud* ***MaSonya B. Scott**, Senior Manager Specialist (BDM), Amazon Web Services (AWS)*
1:00pm – 2:00pm	**Attend Networking Lunch or Concurrent Session:** **Track 5** *Enterprise Service Management Set Free* **Kasey Kunstmanas,** Presales Technical Consultant, Micro Focus
2:15pm – 3:15pm	**Two options:** **Track 1** *Understanding and Applying the IT/Business Model – Part 1* **Jack Probst,** Ed.D., Principal IT Management Consultant, Pink Elephant **Or,** **Exclusive to Executive VIP and Platinum Pass Holders** Ask the Pink Experts – Q&A
3:35pm – 4:45pm	**Power Hour** *Leading with Gratitude: Eight Leadership Practices for Extraordinary Business Results* **Chester Elton,** "The Apostle of Appreciation"
5:00pm – 7:00pm	**Networking Reception and Exhibition Showcase**

Tuesday, June 21, 2022

Time	Session
7:15am – 8:15am	**Early Riser** *A Magic Formula for IT Leaders: Defining, Creating & Delivering Business Value* **Jack Probst,** Ed.D., Principal IT Management Consultant, Pink Elephant
8:30am – 10:10am	**Opening Remarks** **Keynote Address:** *The Unicorn Project* **Gene Kim,** CTO, Researcher, Founder of IT Revolution, and Co-author of *The Phoenix Project*, *The DevOps Handbook,* and *The Unicorn Project*
10:30am – 11:30am	**Two options:** **Track 1** *Understanding and Applying the IT/Business Model – Part 2* **Jack Probst,** Ed.D., Principal IT Management Consultant, Pink Elephant **Or,** **Exclusive to Executive VIP Pass Holders** *IT Strategic Management Mastermind Session – Panel Discussion*
11:45am – 12:45pm	**Attend Networking Lunch or Concurrent Session:** **Track 5** *ITIL 4 Digital Transformation Meets Real Life: How to Get the Best from Your Cloud Services* **Margo Leach**, Chief Product Officer, Axelos/PeopleCert
1:00pm – 2:00pm	**Attend Networking Lunch or Concurrent Session:** **Track 5** *ITSM Predictions – Future Trends vs. Present Reality* **Eric Wrazen**, Product Manager, Sherweb
2:15pm – 3:15pm	**Track 1** *ITIL 4: Strategy in a Changed Industry* **David Cannon,** ITIL v3 and ITIL 4 Author, Executive Vice President, nfiniti3
3:35pm – 4:45pm	**Power Hour** *Ask Me Anything: What Service Management and ITIL Practitioners Need to Know about DevOps to Stay Relevant* **Gene Kim,** CTO, Researcher, Founder of IT Revolution, and Co-author of *The Phoenix Project*, *The DevOps Handbook*, and *The Unicorn Project*
6:00pm – 8:00pm	**Networking Party**

Wednesday, June 22, 2022

Time	Session
7:15am – 8:15am	**Early Riser** *The Top 5 Leadership Enablers for Effective Process Governance* **Troy DuMoulin**, Vice President, Research and Development, Pink Elephant
8:30am – 10:10am	**Closing Remarks** **Keynote Address:** *Five Steps to Make the Impossible Possible* **Ben Nemtin**, Best-selling Author
10:30am – 11:30am	**Track 1** *Key and Distinct Elements of a Lean Business Culture* **Troy DuMoulin**, Vice President, Research and Development, Pink Elephant
11:30am – 1:00pm	**Networking Lunch**
1:00pm – 3:45pm	**Half-Day Workshop** *7 Guiding Principles of ITIL – What They Really Mean in the Real World!* **Robin Hysick,** Senior IT Management Consultant, Pink Elephant
3:45pm	**Conference Ends**

Post-Conference Courses – Choose from several options, including:

- Agile Scrum Essentials – June 23-24, 2022
- Organizational Change Management Applied – June 23-24, 2022
- Service Catalog Specialist – June 23-24, 2022