23rd Annual IT Service Management Conference & Exhibition Pink19 – February 17-20, 2019



Sample Agenda: Organizational Change Management

We've created several "Sample Agendas" to address specific roles and areas of focus. Check our website for all of them!

Organizational Change Management addresses the all important people side of change. This sample agenda will help you understand how to lead change and transition individuals and teams to a desired future state, and will also address how to manage new business processes related to changes in organizational structure and culture.

Do you want us to create a personalized agenda just for you? Call our Customer Service Team at 1-888-273-PINK. We're happy to help.

Pre-Conference Courses – choose from one of the following:

- ITIL® 4 Foundation—February 15-17, 2019
- Lean IT Foundation February 16-17, 2019

Sunday, February 17, 2019

Time	Session
4:00pm - 5:00pm	Pre-Conference Optimizer
	OCM Optimizer: Understanding & Applying Organizational Change Management
	Robin Hysick, Organizational Development Advisor, Pink Elephant
5:00pm - 7:00pm	Welcome Reception & Exhibition Showcase

Monday, February 18, 2019

Time	Session
7:15am - 8:15am	Early Riser Session
	Leading Change: Best Practices
	Gary Case, Principal Consultant, Pink Elephant
8:30am - 10:10am	Conference Welcome & Opening Remarks
	Keynote Address: Make Your Bed: Little Things That Can Change Your LifeAnd Maybe The
	World
	Admiral William H. McRaven, USN (Ret.)
10:30am - 11:30am	Track 6
	Don't Fear Change, Embrace It! How A Global Service Desk Transformation Is Enabled By
	Leadership & Cultural Change
	Michiel van der Weijden, Manager Global Service Desk, Vanderlande
11:45am - 12:45pm	Track 8
	DevOps Is Not Enough
	Richard Knaster, SAFe Fellow, Methodologist & Principal Consultant, Scaled Agile Inc.
1:00pm - 2:00pm	Track 8
	Deploying Virtual Agents For Awesome Employee Experiences
	Gerald Beaulieu, Director, Product Marketing, ServiceNow
2:15pm - 3:15pm	Track 6
	Creating A Disney-Like Customer Experience With IT HumansBelieve Me, It Is Possible
	Mark Morrell, Director Of Customer Service – Office Of OIT, Brigham Young University
3:35pm - 4:45pm	Power Hour
	Great Balls Of Fire! How To Stay Motivated No Matter What!
	Denise Ryan, Motivational Pyromaniac, Firestar Speaking
5:00pm - 7:30pm	Networking Reception

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Tuesday, February 19, 2019

Time	Session
7:15am - 8:15am	Early Riser Session
	ITIL® – Get Your Update Here!
	Troy DuMoulin, VP, Research & Development, Pink Elephant
8:30am - 10:10am	Keynote Address: Building World Class Teams: The 8 Essential Elements Of Human Synergy
	Robyn Benincasa
10:30am - 11:30am	Track 6
	The Secrets To Herding Cats & Employee Engagement
	Lisa Lindenfelser, Organizational Change Management Manager, Dart Container
11:45am - 12:45pm	Track 8
	How Team Dynamics Influence Your Team Velocity
	Richard de Boer, Lead Trainer & Senior Consultant, Pink Elephant Netherlands
1:00pm - 2:00pm	Track 8
	ALPHA Testing Session: ITIL 4 Higher Levels!
	Margo Leach, Chief Product Officer, AXELOS
2:15pm - 3:15pm	Track 6
	IT Professionals Need To Become 'Human-Centered' Change Agents
	Kirsten Eriksen, Senior Consultant, Equinox IT
3:35pm - 4:45pm	Power Hour
	Work With Me: The 8 Blind Spots Between Men & Women In Business
	David Ratcliffe, President, Pink Elephant
5:00pm - 7:00pm	Networking Reception

Wednesday, February 20, 2019

Time	Session
7:15am - 8:15am	Early Riser Session
	Wheels Of Fire
	Jack Probst, Principal Consultant, Pink Elephant
8:30am - 10:10am	Keynote Address: IT Leadership Lessons Learned From "Back To The Future"
	David Ratcliffe, President, Pink Elephant, George Spalding, Executive Vice President, Pink
	Elephant, Troy DuMoulin, VP, Research & Development, Pink Elephant
	Closing Remarks & IT Excellence Awards Presentation: Case Study Of The Year
10:30am - 11:30am	Track 6
	Understanding Lewin's Model: Unfreeze. Change. Refreeze.
	Robin Hysick, Organizational Development Advisor, Pink Elephant
1:00pm - 3:45pm	Half-Day Workshops
	Lean Leadership – Establishing A Culture Of Engagement, Accountability & Execution
	Troy DuMoulin, VP, Research & Development, Pink Elephant
3:45pm	Conference Ends

Post-Conference Courses – choose from one of the following:

- DevOps Essentials February 21-23, 2019
- Organizational Change Management Foundation February 21-23, 2019
- Integrated Service Management Essentials February 21-22, 2019
- DevOps Leadership February 21-23, 2019
- ITIL 4 Foundation February 21-23, 2019
- Lean IT Leadership February 21-23, 2019

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