

Sample Agenda: ITIL 4(Ever!)

We've created several "Sample Agendas" to address specific roles and areas of focus. Check our website for all of them!

With the new ITIL[®] 4 release on the horizon, Pink19 is the perfect time to assess your ITIL processes, brush up on what's new. And, learn from other progressive organizations about how they've used ITIL processes to gain numerous efficiencies.

Do you want us to create a personalized agenda just for you? Call our Customer Service Team at 1-888-273-PINK. We're happy to help.

Pre-Conference Courses – choose from one of the following:

- ITIL 4 Foundation- February 15-17, 2019
- Lean IT Foundation February 16-17, 2019
- Agile Scrum Foundation February 16-17, 2019

Sunday, February 17, 2019

Time	Session
4:00pm - 5:00pm	Pre-Conference Optimizers
	ITIL Optimizer: The Purpose & Value Of Adopting ITSM & ITIL
	Charlie Miles, Principal Consultant, Pink Elephant
5:00pm - 7:00pm	Welcome Reception & Exhibition Showcase

Monday, February 18, 2019

Time	Session
7:15am - 8:15am	Early Riser Session
	Agile Scrum Optimizer: How To Accelerate Speed & Business
	Matthew Bowles, Director Of Professional Services, Pink Elephant
8:30am - 10:10am	Conference Welcome & Opening Remarks
	Keynote Address: Make Your Bed: Little Things That Can Change Your LifeAnd Maybe The
	World
	Admiral William H. McRaven, USN (Ret.)
10:30am - 11:30am	Track 3
	ITIL & Lean: So Happy Together!
	George Spalding, Executive Vice President, Pink Elephant
11:45am - 12:45pm	Track 8
	The Value Of Modernizing Service Management
	Matt Klassen, Director, Product Marketing Manager, Cherwell
1:00pm - 2:00pm	Track 8
	ITSM & IT Asset Management: A Key Partnership
	Ed Perez, Senior ITSM Consultant, Axios Systems
2:15pm - 3:15pm	Track 2
	Systems Thinking & Lean: A Confluence For Success
	Jack Probst, Principal Consultant, Pink Elephant
3:35pm - 4:45pm	Power Hour!
	Great Balls Of Fire! How To Stay Motivated No Matter What!
	Denise Ryan, Motivational Pyromaniac, FireStar Speaking
5:00pm - 7:30pm	Networking Reception



Tuesday, February 19, 2019

Time	Session
7:15am - 8:15am	Early Riser Session
	ITIL – Get Your Update Here!
	Troy DuMoulin, VP, Research & Development, Pink Elephant
8:30am - 10:10am	Keynote Address: Building World Class Teams: The 8 Essential Elements Of Human Synergy
	Robyn Benincasa
10:30am - 11:30am	Track 4
	Never Waste A Good Disaster – Anatomy Of A Major Incident
	Peter Hubbard, Principal Consultant, Pink Elephant UK
11:45am - 12:45pm	Track 8
•	ALPHA Testing Session: ITIL 4 Higher Levels!
	Margo Leach, Chief Product Officer, AXELOS
1:00pm - 2:00pm	Track 8
	Enterprise Risk Management In Action: Beavers, Dams, Drones & Discipline!
	Chad Evans, Vice President Of Corporate Services, Ontario Northland
2:15pm - 3:15pm	Track 4
	Creating A Competitive Advantage Through Human Centered ITIL Service Design
	Katrina Macdermid, Service Design Advisor, Qantas
3:35pm - 4:45pm	Power Hour!
	The Future Is Built On ITIL – Welcome To The Future
	Mark Basham, CEO, AXELOS
	Roman Jouravlev, ITSM Portfolio Development Manager, AXELOS
5:00pm - 7:00pm	Networking Reception

Wednesday, February 20, 2019

Time	Session
7:15am - 8:15am	Early Riser Session
	Integrating Normal Incident, Major Incident & Service Continuity Management
	Troy DuMoulin, VP, Research & Development, Pink Elephant
8:30am - 10:10am	Keynote Address: IT Leadership Lessons Learned From "Back To The Future"
	David Ratcliffe, President, Pink Elephant, George Spalding, Executive Vice President, Pink
	Elephant, Troy DuMoulin, VP, Research & Development, Pink Elephant
	Closing Remarks & IT Excellence Awards Presentation: Case Study Of The Year
10:30am - 11:30am	Track 4
	The Biggest Challenges Of An ITSM Program Manager & How To Overcome Them
	Gary Case, Principal Consultant, Pink Elephant
1:00pm - 3:45pm	Half-Day Workshops
	How To Implement Problem, Change & Release Management
	Jennifer Wels, Management Consultant, Pink Elephant
3:45pm	Conference Ends

Post-Conference Courses – choose from one of the following:

- DevOps Essentials February 21-23, 2019
- Organizational Change Management Foundation February 21-23, 2019
- Integrated Service Management Essentials February 21-22, 2019
- DevOps Leadership February 21-23, 2019
- ITIL 4 Foundation February 21-23, 2019
- Lean IT Leadership February 21-23, 2019

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