# 23<sup>rd</sup> Annual IT Service Management Conference & Exhibition Pink19 – February 17-20, 2019



# Sample Agenda: Senior IT Leadership

We've created several "Sample Agendas" to address specific roles and areas of focus. Check our website for all of them!

Sessions by forward-thinking IT leaders and business experts will provide best practices and proven and practical how-tos for effectively managing and leading people through the process of organizational and cultural change.

Do you want us to create a personalized agenda just for you? Call our Customer Service Team at 1-888-273-PINK. We're happy to help.

## Pre-Conference Courses – choose from one of the following:

- ITIL® 4 Foundation—February 15-17, 2019
- Lean IT Foundation February 16-17, 2019

## Sunday, February 17, 2019

Time	Session
4:00pm - 5:00pm	Pre-Conference Optimizer
	Leadership Optimizer: The Lean IT Leader
	Troy DuMoulin, VP, Research & Development, Pink Elephant
5:00pm - 7:00pm	Welcome Reception & Exhibition Showcase

#### Monday, February 18, 2019

Time	Session
7:15am - 8:15am	Early Riser Session
	Leading Change Best Practices
	Gary Case, Principal Consultant, Pink Elephant
8:30am - 10:10am	Conference Welcome & Opening Remarks
	<b>Keynote Address</b> : Make Your Bed: Little Things That Can Change Your LifeAnd Maybe The World
	Admiral William H. McRaven, USN (Ret.)
10:30am - 11:30am	Track 2
	Model Services: An Architecture Driven Approach To Improving Service Performance
	James Jones, The Boeing Company
11:45am - 12:45pm	Track 8
	Breathing New Life Into Knowledge Management With Self-Help Technology
	Evan Carlson, VP Of Business Development & Strategy, EasyVista
1:00pm - 2:00pm	Track 8
	The Cold Hard Facts Of Process
	David Mainville, CEO & Co-Founder, Navvia
2:15pm - 3:15pm	Track 9
	"I Said Thank You! What More Do They Want?" The 5 Languages Of Appreciation
	That Will Transform Your Workplace Culture
	Karen Tierney, ITSM Senior Analyst, Corning Incorporated; Certified Facilitator, <i>The 5</i>
	Languages Of Appreciation In The Workplace
3:35pm - 4:45pm	Power Hour
	The Great IT Gig In The Sky
	David Ratcliffe, President, Pink Elephant
5:00pm - 7:30pm	Networking Reception

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# Tuesday, February 19, 2019

Time	Session
7:15am - 8:15am	Early Riser Session
	OCM Optimizer: Understanding & Applying Organizational Change Management
	Robin Hysick, Organizational Development Advisor, Pink Elephant
8:30am - 10:10am	Keynote Address: Building World Class Teams: The 8 Essential Elements Of Human Synergy
	Robyn Benincasa
10:30am - 11:30am	Track 2
	Lessons In Leadership: A Service Integration Journey
	Marty Williams, Vice President Of Technology, NIC Inc.
11:45am - 12:45pm	Track 8
	Are You Making These Three Data Privacy Mistakes?
	Christopher T. Kuhn, COO & Member Of The Board, OTRS
1:00pm - 2:00pm	Track 8
	Enterprise Risk Management In Action: Beavers, Dams, Drones & Discipline
	Chad Evans, Vice President Of Corporate Services, Ontario Northland
2:15pm - 3:15pm	Track 2
	The 5 Keys To Unlock Successful IT Transformation
	Don Ruse, Partner, Axiom Consulting Partners
3:35pm - 4:45pm	Power Hour!
	Work With Me: The 8 Blind Spots Between Men & Women In Business
	David Ratcliffe, President, Pink Elephant
5:00pm - 7:00pm	Networking Reception

## Wednesday, February 20, 2019

Time	Session
7:15am - 8:15am	Early Riser Session
	Wheels Of Fire
	Jack Probst, Principal Consultant, Pink Elephant
8:30am - 10:10am	Keynote Address: IT Leadership Lessons Learned From "Back To The Future"
	David Ratcliffe, President, Pink Elephant, George Spalding, Executive Vice President, Pink
	Elephant, Troy DuMoulin, VP, Research & Development, Pink Elephant
	Closing Remarks & IT Excellence Awards Presentation: Case Study Of The Year
10:30am - 11:30am	Trask 2
	Jazz Up IT Leadership Structures & Systems to Accelerate Value
	Troy DuMoulin, VP, Research & Development, Pink Elephant
1:00pm - 3:45pm	Half-Day Workshops
	Lean Leadership – Establishing A Culture Of Engagement, Accountability & Execution
	Troy DuMoulin, VP, Research & Development, Pink Elephant
3:45pm	Conference Ends

## Post-Conference Courses – choose from one of the following:

- DevOps Essentials February 21-23, 2019
- Organizational Change Management Foundation February 21-23, 2019
- Integrated Service Management Essentials February 21-22, 2019
- DevOps Leadership February 21-23, 2019
- ITIL 4 Foundation February 21-23, 2019
- Lean IT Leadership February 21-23, 2019

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