22nd Annual International
IT Service Management
Conference & Exhibition
February 18-21, 2018
JW Marriott Orlando, Grande Lakes

"Pink18"
Adopt, Adapt & Apply

OLD WAY   NEW WAY

PINK ELEPHANT IT EXCELLENCE AWARDS
Innovation Of The Year – 2017

The IT Excellence Innovation Of The Year award recognizes a product or service developed by an IT services vendor that has taken an innovative approach to address a specific business problem or opportunity.

Qualification Criteria

The product or service must have been launched in 2017 either as an original product/service, or a major new release.

The Submission Process

The Submission Form on the next page should be completed and sent via email to conferences@pinkelephant.com. Submissions received after **December 8, 2017** may not be considered for this current year's award, but will be retained for the following year.

We will acknowledge receipt of your submission within one business day and request more detailed information as the evaluation and selection process proceeds.

The Evaluation & Selection Process

The Judging Committee will evaluate all submissions and a short list of finalists will be contacted for a phone interview.

Submissions making it to the finalist stage will each qualify for one complimentary pass to Pink Elephant's 22nd Annual International IT Service Management Conference & Exhibition at the JW Marriott, Grande Lakes, Orlando on February 18-21, 2018 where the winners will be announced. Please speak with your Pink Elephant Account Manager or Customer Service Representative for details once selected.

Announcement Of The Winners

Winners of the "Innovation Of The Year – 2017" will be announced at the Conference in February 2018. If the winner, or their approved representative, is present at the Conference then a formal presentation (with onsite photography) will be made. However, attendance at the Conference is not a prerequisite for winning an award. Winners do not have to be present at the award presentation.

Thank you, and good luck!

pinkelephant.com

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PINK ELEPHANT IT EXCELLENCE AWARDS
Innovation Of The Year – 2017 Submission Form

Nominee Organization
Name:

Nominee Product/Service
Name:

Nominator Name:

Nominator Job Title:

Nominator Email:

Nominator Phone Number:

Nominator Address:

Who is accountable for this product/service?

Name:

Title:

When was the current version of the product/service launched?

Describe the primary purpose of the product/service (i.e. *what business problem or opportunity does it address?*)

What justifies this product/service being described as "innovative"? (i.e. *what does it do differently from all other products/services addressing similar needs/opportunities?*)

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Are there any current customers of the product/service who would be prepared to speak to the value and support this nomination? If so, please give contact details:

Reference #1

Customer Name:

Customer Title:

Customer Organization:

Contact Telephone:

Contact Email:

Reference #2

Customer Name:

Customer Title:

Customer Organization:

Contact Telephone:

Contact Email:

Reference #3

Customer Name:

Customer Title:

Customer Organization:

Contact Telephone:

Contact Email:

If you need more space, feel free to add additional pages or attach any supporting documentation you think would be relevant.

Complete your submission by downloading the form and sending it to conferences@pinkelephant.com.
For changes to the form after it has been submitted or for any questions about the IT Excellence Awards, please contact conferences@pinkelephant.com.