



Pink18 – Customized Agenda: It’s Time For Lean Thinking

Put Lean to work in your organization to help make your processes more efficient by removing waste which in turn reduces costs and increases productivity. This agenda is our recommendation for those who want to boost efficiency and minimize waste in their organization.

Pre-Conference Courses: February 14-18, 2018	
<ul style="list-style-type: none"> Lean IT Foundation: Understanding Lean IT Principles & Objectives – February 17-18, 2018 	
Date & Time	Track & Session
Sunday, February 18, 2018	
4:00 p.m. - 5:00 p.m.	Pre-Conference Optimizers <i>The Lean CIO</i> Troy DuMoulin , VP, Research & Development, Pink Elephant
5:00 p.m. - 7:00 p.m.	Welcome Reception & Exhibition Showcase Open
Monday, February 19, 2018	
7:15 a.m. - 8:15 a.m.	Early Risers <i>Essential Knowledge: How Everything Needs To Be Designed & Re-Designed With Lean Thinking</i> Beverly Parker , Management Consultant, Pink Elephant
8:30 a.m. - 10:10 a.m.	Conference Welcome & Opening Remarks Keynote Address: Better & Faster – The Proven Path To Unstoppable Ideas Jeremy Gutsche , Innovation Keynote Speaker, CEO & Award-Winning Author
10:30 a.m. - 11:30 a.m.	Track 3: Lean IT & Agile <i>Moving The Needle: How To Develop Strategic Goals Utilizing Voice Of The Customer & Lean Six Sigma</i> Christine Lamm , Continuous Improvement Manager, Amerisource Bergen
11:45 a.m. - 12:45 p.m.	Track 9: Tools & Technology <i>Manual Incident Response Costs Organizations A Fortune & Ruins People’s Lives!</i> Vincent Geffray , Senior Director Of Product Marketing, IT Alerting, Everbridge
1:00 p.m. - 2:00 p.m.	Track 9: Tools & Technology <i>The Disruption Gap: The New Threat For IT Leaders</i> Matt Fisher , Senior Vice President, Product Strategy, Snow Software
2:15 p.m. - 3:15 p.m.	Track 3: Lean IT & Agile <i>Creating A Culture Of Continual Improvement Using LEAN Principles</i> Alyson Briscoe , IT Process & Quality Manager, ReAssure
3:35 p.m. - 4:45 p.m.	Power Hour <i>The 7 Habits Of Highly Effective People & Leaders – Through A Lean Lens</i> Troy DuMoulin , VP, Research & Development, Pink Elephant
5:00 p.m. - 7:30 p.m.	Networking Reception & Exhibition Showcase Open



Tuesday, February 20, 2018	
7:15 a.m. - 8:15 a.m.	Track 7: Organizational Change Management <i>The Yellow Brick Road & The Effective Organizational Change Manager</i> Robin Hysick , Organizational Development Advisor, Pink Elephant
8:30 a.m. - 10:10 a.m.	Keynote Address: Moving To Great – Understanding The Best In Life & Work Eric Boles , Game Changers Inc IT Excellence Awards Presentation: Innovation Of The Year, Project Of The Year & Leader Of The Year
10:30 a.m. - 11:30 a.m.	Track 1: IT Leadership <i>Values Based Leadership & Tangible Outcomes</i> Raymond Lefebvre , VP Of Information Technology & CIO, Bridgewater State University
11:45 a.m. - 12:45 p.m.	Track 9: Tools & Technology <i>Five Self-Service Building Blocks To Increase Adoption & Prepare For The Future</i> Justin Roux , Director, Product Marketing & Program Management, EasyVista
1:00 p.m. - 2:00 p.m.	Track 9: Tools & Technology <i>Who Has A Seat In The CIO Boardroom?</i> Rajesh Ganesan , Director, Product Management, ManageEngine
2:15 p.m. - 3:15 p.m.	Track 2: IT Strategic Management <i>Rebuilding A Higher Education IT Strategy With Lean Principles</i> Danna Gianforte , CIO, University Of California, Riverside
3:35 p.m. - 4:45 p.m.	Power Hour <i>The Pressures Of Digital Transformation – Is It Time To Create A Digital Backbone?</i> Gustav Toppenberg , Vice President Enterprise Architecture & Chief Architect, Catalina, USA
Wednesday, February 21, 2018	
7:15 a.m. - 8:15 a.m.	Track 4: ITIL & IT Service Management <i>Back To The Basics: Why Do We Struggle With Problem Management</i> Gary Case , Principal Consultant, Pink Elephant
8:30 a.m. - 10:00 a.m.	Keynote Address: How Top Leaders & Organizations Drive Business Results Through Trust David Horsager , The Trust Edge™ Closing Remarks & IT Excellence Award Presentation: Case Study Of The Year
10:20 a.m. - 11:30 a.m.	Track 3: Lean IT & Agile <i>Lean IT Service Management: Getting To “Good Enough”</i> Robin Hysick , Organizational Development Advisor, Pink Elephant
1:00 p.m. - 3:45 p.m.	Track 11: Half-Day Workshops <i>Lean Leadership – Establishing A Culture Of Engagement, Accountability & Execution</i> Troy DuMoulin , VP, Research & Development, Pink Elephant
3:45 p.m.	Conference Ends
Post-Conference Courses: February 22-24, 2018	
<ul style="list-style-type: none"> Lean IT Kaizen: Implementing Lean IT Practices – February 22-24, 2018 Lean IT Leadership – February 22-24, 2018 	

Note: Sessions and courses are subject to change. Please visit our website for the latest updates to the conference schedule.

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