



Pink18 – Customized Agenda: Jack Probst’s Picks

Jack has created a focused agenda geared towards IT professionals in leadership roles, addressing the issues that would be appropriate for their level in the organization. This agenda will provide an opportunity for you to engage with leadership matters, themes, constructs and so forth.

Pre-Conference Courses: February 14-18, 2018

Choose from 9 courses. Jack recommends the following courses:

- **NEW!** Integrated Service Management™ Overview – February 18, 2018

Date & Time	Track & Session
Sunday, February 18, 2018	
4:00 p.m. - 5:00 p.m.	Pre-Conference Optimizers <i>Essential Knowledge: Governance For IT Is A Must-Have, Not A Nice-To-Have</i> Jennifer Wels , Management Consultant, Pink Elephant
5:00 p.m. - 7:00 p.m.	Welcome Reception & Exhibition Showcase Open
Monday, February 19, 2018	
7:15 a.m. - 8:15 a.m.	Track 6: DevOps <i>Reinventing IT: The Changing Roles</i> Rob England , The IT Skeptic
8:30 a.m. - 10:10 a.m.	Conference Welcome & Opening Remarks Keynote Address: Better & Faster – The Proven Path To Unstoppable Ideas Jeremy Gutsche , Innovation Keynote Speaker, CEO & Award-Winning Author
10:30 a.m. - 11:30 a.m.	Track 2: IT Strategic Management <i>Cisco IT Services Transformation Journey – Running IT As A Business</i> Tim Pietro , Senior Manager, Cisco Advanced Services
11:45 a.m. - 12:45 p.m.	Track 9: Tools & Technology <i>Odd Couple Or The Perfect Pair: Security & ITSM?</i> Kevin J. Smith , SVP, Strategic Initiatives, Ivanti
1:00 p.m. - 2:00 p.m.	Track 9: Tools & Technology <i>The Disruption Gap: The New Threat For IT Leaders</i> Matt Fisher , Senior Vice President, Product Strategy, Snow Software
2:15 p.m. - 3:15 p.m.	Track 2: IT Strategic Management <i>Driving Strategic Alignment With Best Practices</i> Tammy Whited , Head Of Service Management, Office Of The CIO, Fermi National Accelerator Laboratories
3:35 p.m. - 4:45 p.m.	Power Hour <i>How Senior Leaders Build Agreement Around Strategy</i> Niel Nickolaisen , Chief Technology Officer, OC Tanner
5:00 p.m. - 7:30 p.m.	Networking Reception & Exhibition Showcase Open



Tuesday, February 20, 2018	
7:15 a.m. - 8:15 a.m.	Track 7: Organizational Change Management <i>The Yellow Brick Road & The Effective Organizational Change Manager</i> Robin Hysick , Organizational Development Advisor, Pink Elephant
8:30 a.m. - 10:10 a.m.	Keynote Address: Moving To Great – Understanding The Best In Life & Work Eric Boles , Game Changers Inc IT Excellence Awards Presentation: Innovation Of The Year, Project Of The Year & Leader Of The Year
10:30 a.m. - 11:30 a.m.	Track 1: IT Leadership <i>Values Based Leadership & Tangible Outcomes</i> Raymond Lefebvre , VP Of Information Technology & CIO, Bridgewater State University
11:45 a.m. - 12:45 p.m.	Track 9: Tools & Technology <i>Taking The IT Out Of ITSM</i> John Carter , Project Manager, IT Client Services, City Of Ottawa
1:00p.m. - 2:00 p.m.	Track 9: Tools & Technology <i>Who Has A Seat In The CIO Boardroom?</i> Rajesh Ganesan , Director, Product Management, ManageEngine
2:15p.m. - 3:15 p.m.	Track 7: Organizational Change Management <i>IT Organizational Structure – Breaking From That Which Bonds Us</i> Jack Probst , Principal Consultant, Pink Elephant
3:35 p.m. - 4:45 p.m.	Power Hour <i>Nick Carr Was WRONG! IT Does Matter! More Today Than Ever Before!</i> George Spalding , Executive Vice President, Pink Elephant
Wednesday, February 21, 2018	
7:15 a.m. - 8:15 a.m.	Track 10: Communication <i>Communicate To The Power Of 10!</i> Robin Hysick , Organizational Development Advisor, Pink Elephant
8:30 a.m. - 10:00 a.m.	Keynote Address: How Top Leaders & Organizations Drive Business Results Through Trust David Horsager , The Trust Edge™ Closing Remarks & IT Excellence Award Presentation: Case Study Of The Year
10:20 a.m. - 11:30 a.m.	Track 1: IT Leadership <i>Do You Lead “I” Shaped Or “T” Shaped Professionals?</i> David Ratcliffe , President, Pink Elephant
1:00 p.m. - 3:45 p.m.	Track 11: Half-Day Workshops <i>Agile Service Management: What You Need To Know & DO To Make More Money For Your Business!</i> George Spalding , Executive Vice President, Pink Elephant
3:45 p.m.	Conference Ends
Post-Conference Courses: February 22-24, 2018	
Choose from 8 courses. Jack recommends the following courses:	
<ul style="list-style-type: none"> • NEW! Integrated Service Management Essentials – February 22-23, 2018 • Lean IT Leadership – February 22-24, 2018 	

Note: Sessions and courses are subject to change. Please visit our website for the latest updates to the conference schedule.

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