



“Pink17”

Communicate. Connect. Change.

Pink17 – Sample Itinerary: Project Managers & Program Directors

This itinerary represents one of many options for those who have interest in project management and key related subjects. The conference program includes 12 tracks with over 120 sessions, which can be personally customized to fit your specific interests and organizational needs.

Pre- and post-conference courses are also available. These cover a wide range of subjects and management perspectives. Visit our conference website at www.pinkelephant.com to view the full conference program, including session descriptions and course outlines.

Pre-Conference Courses: February 15-19, 2017

Choose from 9 courses. We recommend these options for Project Managers and Program Directors and key related subjects:

- Organizational Change Management Foundation – February 15-17
- Organizational Change Management Practitioner – February 18-19
- Lean IT Foundation – February 18-19

Date & Time

Track & Session

Sunday, February 19, 2017

4:00 p.m. - 5:00 p.m.	Sunday Optimizer <i>The Yellow Brick Road & The Organizational Change Manager</i> Robin Hysick , Management Consultant, Pink Elephant
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5:00 p.m. - 7:00 p.m.	Welcome Reception: Exhibition Showcase Open
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Monday, February 20, 2017

7:15 a.m. - 8:15 a.m.	Breakfast Club <i>A Five Stage Model For How Organizations Adopt DevOps</i> Rob England , The IT Skeptic
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8:30 a.m. - 10:10 a.m.	Conference Welcome & Opening Remarks Opening Keynote: On The Edge: Leadership Lessons From Mount Everest Alison Levine , Author & First American Women’s Everest Expedition Team Captain
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10:30 a.m. - 11:30 a.m.	Track 10 – Communication <i>Everyone Communicates, Few Connect: What The Most Effective People Do Differently</i> Jack Probst , Principal Consultant, Pink Elephant
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11:45 a.m. - 12:45 p.m.	Track 3 – Lean & Agile <i>Agile, Lean & DevOps: Working Together To Increase ITSM Efficiency</i> Troy DuMoulin , VP, Research & Development, Pink Elephant
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1:00 p.m. - 2:00 p.m.	Track 9 – Tools & Technology <i>Requirements – The Secret To Implementing Great Processes & Tools</i> David Mainville , CEO & Co-Founder, Navvia
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2:15 p.m. - 3:15 p.m.	Track 7 – Organizational Change Management <i>Getting By With A Little Help From Your Friends – Applying Transformational Lessons From IT Into The Business</i> Jonathan Lecky , Head of Operations, Auto Trader, UK
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3:45 p.m. - 4:45 p.m.	Power Hour <i>Slicing Through The Noise: Powerful Communication For Leadership & Professional Success</i> Barry Maher , Communication Expert & Author, Barry Maher & Associates
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5:00 p.m. - 7:30 p.m.	Networking Reception
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Tuesday, February 21, 2017	
7:15 a.m. - 8:15 a.m.	Breakfast Club <i>Big Data Challenges: Is Your IT Service Data Stuck In The 'Swamp' Or The 'Lagoon'?</i> Gustav Toppenberg , Ph.D. Senior Director – Global Head Of Enterprise Architecture & Service Management, Aon Technologies
8:30 a.m. - 10:10 a.m.	Keynote Address: Full Of Heart: My Story Of Survival, Strength & Spirit J.R. Martinez , Author, US Army Veteran, Advocate IT Excellence Awards Presentations
10:30 a.m. - 11:30 a.m.	Track 2 – IT Strategic Management <i>Renovating The Cockpit Midflight: Shifting The IT Cultural Direction Of A 100 Year Old Company</i> Lisa M. Valle , Service Management Office Leader, The Boeing Company
11:45 a.m. - 12:45 p.m.	Track 2 – IT Strategic Management <i>Learning From Failure – Is It Possible</i> Jack Probst , Principal Consultant, Pink Elephant
1:00 p.m. - 2:00 p.m.	Track 7 – Organizational Change Management <i>Leading Change: Kotter's 8-Step Model</i> Gary Case , Principal Consultant, Pink Elephant
2:15 p.m. - 3:15 p.m.	Track 7 – Organizational Change Management <i>The Four Keys Of Engaging All Personalities & Perspectives</i> Joe Foster , IT Client Service Manager, Sempra US Gas & Power
3:45 p.m. - 5:00 p.m.	Power Hour <i>Moose-On-The-Table: Fostering Courageous Conversations To Address Communication Breakdowns</i> Jim Clemmer , President, Clemmer Group
6:00 p.m. - 9:00 p.m.	PinkCAFÉ & PinkPATIO
Wednesday, February 22, 2017	
7:15 a.m. - 8:15 a.m.	Breakfast Club <i>The 4 Disciplines Of Execution</i> Gary Case , Principal Consultant, Pink Elephant
8:30 a.m. - 10:10 a.m.	Keynote Address: Leading & Managing Change In The New Reality Eric Boles , President, Game Changers Inc. IT Excellence Award Presentation: Case Study Of The Year
10:30 a.m. - 11:30 a.m.	Track 7 – Organizational Change Management <i>The Importance Of Stakeholder Management During Major Change</i> Charlie Miles , Management Consultant, Pink Elephant
1:00 p.m. - 3:45 p.m.	Track 12 – Half-Day Workshops <i>Influence Without Authority</i> Jack Probst , Principal Consultant, Pink Elephant
4:00 p.m.	Conference Ends
Post-Conference Courses: February 23-25, 2017	
Choose from 6 courses. Our recommended options for Project Managers and Program Directors and key related subjects:	
<ul style="list-style-type: none"> • ITIL Practitioner: Enabling Critical Competencies – February 23-25 • Lean IT Leadership – February 23-25 	

Note: Sessions and courses are subject to change. Please visit our website for the latest updates to the conference schedule.

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