

PINK ELEPHANT INTRODUCES PINK19 SPECIAL BONUS OFFER

Free ITIL® 4 Foundation Certification Course with Each Registration until December 31

Burlington, ON – November 23, 2018 – Pink Elephant is pleased to announce that all new [Pink19](#) registrations made by December 31, 2018 will receive a free [ITIL 4 Foundation](#) self-paced online course. Pink19 – Pink Elephant’s 23rd Annual International IT Service Management Conference & Exhibition – will take place February 17-20, 2019 at the Bellagio Hotel in Las Vegas.

“With just over two months to go, Pink19’s registration numbers are already far above those of competing events that were held this year!” said Fatima Cabral, Pink Elephant CEO. “Pink19’s ITIL 4 focus cements our position, yet again, as industry trailblazers, and the special bonus offer gives our attendees the opportunity to be the same.”

Pink19 features the industry’s most content-rich program, with over 120 sessions demonstrating to attendees how to master [Lean](#), [ITIL](#), [Agile](#), [DevOps](#), [Organizational Change Management](#) and other practices to really drive business value in today’s ever-changing business climate. The event also features ample networking opportunities, [pre- and post-conference courses](#), and a typically sold-out [Exhibition Showcase](#).

ITIL 4’s February launch will play a prominent role in Pink19’s program, and the world’s first [ITIL 4 Foundation](#) certification course classroom delivery is scheduled at the event. Additionally, an entire track in the [Pink19 program](#) is devoted to ITIL, featuring practitioner case studies and insights from industry experts on what the future of ITIL holds.

Pink19 is also expected to be the platform for further announcements by AXELOS on what to expect from the new certification scheme in the months following its launch.

For more information about this special bonus offer, the Pink19 program, or to register for the event, visit www.pinkelephant.com/Pink19 or contact 1-888-273-PINK or info@pinkelephant.com.

About Pink Elephant

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting, and special events, visit www.pinkelephant.com

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