

## **PINK ELEPHANT & FATIMA CABRAL NAMED FINALISTS IN 14<sup>TH</sup> ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS**

*Stevie Award Winners To Be Announced In New York On November 17*

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**Burlington, ON – October 5, 2017** – Pink Elephant is pleased to announce that the company and CEO, Fatima Cabral have been shortlisted as Finalists in the 14<sup>th</sup> annual Stevie Awards for Women in Business. Gold, Silver and Bronze Stevie Award winners will be announced during a gala event at the Marriott Marquis Hotel in New York on Friday, November 17.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, employees and the companies they run – worldwide. The Stevie Awards have been hailed as the world’s premier business awards.

“It is fantastic to see so many women achieving such greatness in business around the world, and what a compliment it is to be a Finalist alongside them,” said Ms. Cabral. “This is also a great testament to all the “Pinkers” who have helped elevate Pink Elephant to where it is today!”

Pink Elephant and Fatima are in the running for the following awards:

- Company of the Year – Business Services – More Than 10 Employees
- Women-Run Workplace of the Year – More Than 10 Employees
- Female Entrepreneur of the Year – Business Services –11 to 2,500 Employees
- Female Entrepreneur of the Year in Canada
- Female Executive of the Year – Business Services –11 to 2,500 Employees
- Female Executive of the Year in Canada
- Lifetime Achievement – Business
- Woman of the Year – Business Services
- Most Innovative Woman of the Year – Business Services

This year marks the third time Ms. Cabral has been named a Finalist at the Stevie Awards for Women In Business, last having swept seven Stevies in 2015. More than 1,500 entries were submitted this year and finalists were chosen by more than 170 professionals worldwide serving on five specialized judging committees.

“Every year we say that the current crop of Stevies for Women nominations couldn’t be better, and the next year we’re proven wrong,” said Michael Gallagher, founder and

president of the Stevie Awards. “The judges’ scores and comments bear witness to the fact that this year we will honor a truly remarkable class of women and women-led organizations in New York on November 17.”

Details about the Stevie Awards for Women in Business and the list of Finalists in all categories are available at [www.StevieAwards.com/Women](http://www.StevieAwards.com/Women).

## **About Pink Elephant**

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We’re proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and special events, visit [www.pinkelephant.com](http://www.pinkelephant.com)

## **About the Stevie Awards**

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com).

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