

PINK19 TO FEATURE ITSM INDUSTRY'S MOST CONTENT-RICH PROGRAM

Pink19 Features 10 Unique & Exciting Tracks & Special Offers For Teams

Burlington, ON – August 2, 2018 – Pink Elephant is proud to announce that their 23rd Annual International IT Service Management Conference & Exhibition – “[Pink19](#)” – continues to be the largest industry conference with the most content-rich program. Pink19 will take place at the Bellagio Hotel in Las Vegas, from February 17-20, 2019.

“We’re six months away and the Pink19 program is already looking fantastic!” said Fatima Cabral, CEO, Pink Elephant. “We’re back in Las Vegas and marking 23 years of the best and largest ITSM conference on this planet! I guarantee that attendees will leave Pink19 awed, inspired and ready to master today’s ever-changing business environment.”

Pink19 will once again include enhanced Birds of a Feather opportunities – an attendee favorite. This provides many chances for attendees to gather with others or get involved in discussions based on specific subject matter and frameworks, as well as industry-type and experience level.

Once again, the conference will feature multiple tracks on very timely and relevant topics. The [10 tracks](#) at Pink19 include:

- Track 1: IT Leadership
- Track 2: IT Strategic Management
- Track 3: Lean IT & Agile
- Track 4: ITIL® & IT Service Management
- Track 5: DevOps
- Track 6: Organizational Change Management
- Track 7: Integrated Service Management
- Track 8: Tools & Technology
- Track 9: Communication
- Track 10: Half-Day Workshops

For organizations wishing to send three or more attendees to ensure they are able to obtain the most amount of information from this content-rich program, Pink19 also offers Team Passes. Until August 31, teams registering for any Pink19 pass receive a training coupon for \$800 off a pre- or post-conference certification course for each attendee

when they use the code: Pink19-Team. The Team Pass offer can be combined with the Summer Early Bird offer, which already includes savings of almost US\$600.

To register for Pink19, or to submit a nomination for the IT Excellence Awards, please visit the [Pink19 website](#) or contact info@pinkelephant.com.

About Pink Elephant

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and special events, visit www.pinkelephant.com

For Media Inquiries, Contact:

Mehreen Hasan
Marketing Department
Pink Elephant
Phone: 905-331-5060 Ext.251
Toll Free: 1-888-273-7465
Email: m.hasan@pinkelephant.com

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