PINK ELEPHANT ANNOUNCES THE FINALISTS FOR THEIR ANNUAL IT EXCELLENCE AWARDS

Award Winners To Be Announced At Pink17 In Las Vegas

Burlington, ON – February 9, 2017 – Today, Pink Elephant is pleased to announce the finalists for the 2016 IT Excellence Awards that recognize the contributions of individual and corporate commitment to IT excellence and best practices in IT Service Management (ITSM).

Winners will be announced at Pink Elephant's 21st Annual International IT Service Management Conference & Exhibition - "Pink17" - February 19-22, 2017 at the Bellagio Hotel in Las Vegas.

"Pink17's focus on IT Leadership, Lean IT, Agile, DevOps, ITIL® and more, makes it the perfect platform to recognize how forward-thinking IT practitioners and suppliers have put these frameworks into practice," said George Spalding, Executive Vice President, Pink Elephant. *"This year's finalists have shown how they have affected real change and significant improvements within their organizations. Congratulations and good luck to all of the finalists!"*

The IT Excellence Awards honor the industry's best in four categories. The award details and a list of the 2016 finalists include:

Project Of The Year: Recognizes an organization that has demonstrated significant commitment to best practice frameworks including ITIL®, ISO, COBIT®, Lean IT, and Six Sigma.
- Los Angeles Unified School District
- Sutter Health

Practitioner Of The Year: Recognizes an individual who has shown commitment to the principles of best practices, continuous improvement and quality.
- Brian Kenney – Project Portfolio Manager, Corporate Information Services (CIS), Amica Mutual Insurance
- Gina Hunkins – ITSM Program Manager, Sutter Health
- Stephanie Jambor-Trisket – IT Manager and ITSM Program Sponsor, Erie Insurance

Innovation Of The Year: This award recognizes a product or service developed by an IT services vendor that has taken an innovative approach to address a specific business problem or opportunity. The product must have been launched in 2016 either as an original product/service, or a major new release.

- CA Technologies
- SunView Software

Case Study Of The Year: The IT Case Study Of The Year is an award that will be presented at the end of Pink17 to recognize the most outstanding practitioner case study presentation. It is a special award because the winner is chosen by conference attendees, based on the overall evaluation results.

About Pink17
Pink Elephant is a global leader in providing must-attend annual ITSM conferences, leadership forums and events that bring industry experts and IT and business professionals from around the world.

This year, the 21st Annual International IT Service Management Conference & Exhibition in Las Vegas, "Pink17," will be hosted February 19-22, 2017. The conference is widely recognized as the world's largest and most respected ITSM event.

For more information, to register for Pink17 visit www.pinkelephant.com/pink17

About Pink Elephant
We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and conferences, visit www.pinkelephant.com

For Media Inquiries, Contact:

Tammy Butler
Marketing Department
Pink Elephant
Phone: 905-331-5060 Ext.484
Toll Free: 1-888-273-7465
Email: t.butler@pinkelephant.com

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