

## **PINK ELEPHANT & FATIMA CABRAL AWARDED 10 STEVIES AT 14<sup>TH</sup> ANNUAL STEVIE<sup>®</sup> AWARDS FOR WOMEN IN BUSINESS**

*Women Around The World Recognized At Event In New York City*

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**Burlington, ON – November 21, 2017** – Pink Elephant is thrilled to announce that the company and CEO, Fatima Cabral, have won 10 awards at the 14<sup>th</sup> annual Stevie Awards for Women in Business, winning in every category nominated. The winners were announced during a gala event at the Marriott Marquis Hotel in New York on Friday, November 17.

The Stevie Awards for Women in Business are the world's top honors for female entrepreneurs, executives, employees and the organizations they run. The 2017 awards received entries from 25 nations and territories.

“What an incredible honor it is to receive these prestigious awards!” said Fatima Cabral. “None of this would be possible without the dedication of all Pinkers around the world, and I dedicate these awards to their courageous and enterprising spirit.”

Pink Elephant was also awarded 2<sup>nd</sup> place and a Gold Grand Stevie award for being among the top five organizations with total points received, based on number of awards won. Pink Elephant and Fatima were also honored with the following awards:

### **Gold:**

- Female Executive of the Year in Canada
- Most Innovative Woman of the Year – Business Services

### **Silver:**

- Company of the Year – Business Services – More Than 10 Employees
- Female Entrepreneur of the Year – Business Services –11 to 2,500 Employees
- Female Entrepreneur of the Year in Canada

### **Bronze**

- Women-Run Workplace of the Year – More Than 10 Employees
- Female Executive of the Year – Business Services –11 to 2,500 Employees
- Lifetime Achievement – Business
- Woman of the Year – Business Services

More than 1,500 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in more than 90 categories. Stevie Award winners were selected by more than 170 executives worldwide who participated in the judging process.

“The judges were so impressed with the accomplishments of all of the Stevie Award-winning women and organizations. The 2017 Stevie Awards for Women in Business received a record number of nominations and had a record number of ceremony attendees,” said Michael Gallagher, founder and president of the Stevie Awards. “We congratulate all of this year’s Grand, Gold, Silver and Bronze Stevie Award winners for their achievements.”

Details about the Stevie Awards for Women in Business and the list of Stevie Award winners are available at [www.StevieAwards.com/Women](http://www.StevieAwards.com/Women).

### **About Pink Elephant**

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We’re proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and special events, visit [www.pinkelephant.com](http://www.pinkelephant.com)

### **About The Stevie Awards**

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

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