PRESS RELEASE



PINK ELEPHANT RELEASES PINK19 SAMPLE AGENDAS

Ten Agendas Help Attendees Navigate Through Pink19's 120 Sessions

Burlington, ON – October 29, 2018 – Pink Elephant has released ten sample agendas for its 23rd Annual International IT Service Management Conference & Exhibition – Pink19 – which will take place February 17-20, 2019 at the Bellagio Hotel in Las Vegas.

"With so much great content at Pink19, we want to help attendees navigate through the more than 120-session program," said Fatima Cabral, Pink Elephant CEO. "For this reason, each year we tailor several sample agendas focusing on specific management roles and areas of interest. The feedback we receive is very positive; the sample agendas are always a very welcome feature to the Pink19 program."

Pink19 features the industry's most content-rich program, and will show attendees how to master Lean, ITIL[®], Agile, DevOps, Organizational Change Management and other practices to really drive business value in today's ever-changing business climate. The sample agendas provide a starting point for attendees to plot their course through the 120+ session program and ultimately create an experience to best fit their personal educational journey.

The available sample agendas are:

- New To ITSM
- ITIL 4ever
- DevOps
- Organizational Change Management
- Project & Program Leaders
- Senior IT Leadership
- Advanced ITSM Knowledge
- Integrated Service Management
- IT Operations & Service Desk
- Lean, Agile & DevOps

For more information on the program or to register, visit www.pinkelephant.com/Pink19 or contact 1-888-273-PINK or info@pinkelephant.com.

About Pink Elephant

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and special events, visit www.pinkelephant.com

For Media Inquiries, Contact:

Mehreen Hasan Marketing Department Pink Elephant

Phone: 905-331-5060 Ext.251 Toll Free: 1-888-273-7465

Email: m.hasan@pinkelephant.com

ITIL® is a registered trade mark of AXELOS Limited, used under permission of AXELOS Limited. All rights reserved.

###