



## FOR IMMEDIATE RELEASE

### **PINK ELEPHANT IS A PSMB APPROVED TRAINER**

*Courses In Malaysia Eligible For Funding Support Under SBL Scheme*

**Kuala Lumpur, Malaysia – 1 December 2015** – Pink Elephant, a premier global training, consulting and conference service provider, announced that it is a registered training provider with the Pembangunan Sumber Manusia Berhad (PSMB), allowing registered employers in Malaysia to receive training grants.

Under the Skim Bantuan Latihan (SBL) scheme, employers that have registered with PSMB are eligible to apply for training grants to retrain and upgrade workers' skills. Employers are free to identify their own training needs and implement their training programmes in line with their operational and business requirements.

The SBL scheme is part of a fund that was established in 1993 to fulfill Malaysia's aspiration to attain the status of developed country by the year 2020. It aims to develop quality human capital and world-class workforce in order to achieve a high income economy based on knowledge and innovation.

For further information on the SBL scheme, or to find out about Pink Elephant's portfolio of services and special offers, contact Pink Elephant at +60 3 9207 9638 or [information.asia@pinkelephant.com](mailto:information.asia@pinkelephant.com).

#### **About Pink Elephant**

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception forty years ago.

For more information and to check out our full list of products and services, visit [www.pinkelephant.com](http://www.pinkelephant.com).

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