



FOR IMMEDIATE RELEASE

**PINK ELEPHANT INTRODUCES NEW
DEVOPS: FUNDAMENTALS CERTIFICATION COURSE**

Course Based On DASA Certification Scheme Launches June 2016

Burlington, ON – March 23, 2016 – Pink Elephant, a premier global training, consulting and conference service provider, today announced the addition of the DevOps: Fundamentals certification course to its IT education portfolio. This follows Pink Elephant’s recent announcement on being a founding forerunner organization for the DevOps Agile Skills Association (DASA).

The new certification course is the first to be built on the DASA certification and qualification scheme, which has been designed to address skills requirements for Associate, Practitioner and Expert levels. The three day course will be available in three formats – public, virtual and self-paced – from June 2016.

“There are many myths and misconceptions about what is and what is not DevOps and Agile,” said Troy DuMoulin, VP Research & Development, Pink Elephant. “DevOps: Fundamentals provides IT professionals with the knowledge required to take full advantage of the DevOps principles and instill a culture of collaboration and increased communication across the enterprise.”

DevOps: Fundamentals provides an introduction to DevOps – a strong cultural and professional movement which stresses communication, collaboration, integration and automation. The course provides individuals with an understanding of the culture changes needed to adapt, adopt and apply DevOps, and improve workflows between Software Development, IT Operations and IT Service Management professionals.

The DevOps: Fundamentals certificate is a prerequisite for all other courses in the DASA Certification scheme, which will also be offered by Pink Elephant.

In conjunction with this new course and the launch of DASA, Pink Elephant will host a webinar, *DevOps: Myths, Misconceptions & Certification!* on March 31, 2016. To find out more and register for the course or the webinar, visit www.pinkelephant.com, or contact 1-888-273-PINK or info@pinkelephant.com.

About Pink Elephant

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception forty years ago.

For more information and to check out our full list of products and services, visit www.pinkelephant.com and follow Pink Elephant on Twitter @theitilexperts.

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