



FOR IMMEDIATE RELEASE

**ORGANIZATIONAL CHANGE MANAGEMENT CERTIFICATION
PROGRAM ADDED TO PINK ELEPHANT EDUCATION REPERTOIRE**

Dynamic New Certification Provides Tools To Manage The People Side Of Change

Burlington, ON – November 10, 2015 – Pink Elephant announced the launch of the Organizational Change Management (OCM) Certification Program today. The newest addition to Pink Elephant’s portfolio of business management courses, OCM is offered at both the Foundation and Practitioner levels.

“There are many facets of change in every organization, but often they are not dealt with effectively because leaders often overlook the most important aspect of change: the people,” commented Fatima Cabral, CEO, Pink Elephant. “The Organizational Change Management Certification Program has been developed specifically to provide the tools to initiate, manage and sustain change!”

This new program will cover the “people side of change” and the content includes many aspects of managing and leading organizational development. The Foundation course prepares leaders and managers for planning and implementing change initiatives; the Practitioner course takes this knowledge and applies it to “real world” change processes through case scenarios. Participants who successfully pass both the Foundation and Practitioner examinations will receive a Change Management Registered Practitioner designation through APMG-International.

Participants also have the option to work towards a Change Management professional designation through either ACMP (Association of Change Management Professionals) or CMI (Change Management Institute). These designations are granted based on members training and hands-on experience leading and managing change initiatives.

For further information or to register for the OCM courses, contact Pink Elephant at 1-888-273-PINK or info@pinkelephant.com.

About Pink Elephant

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception forty years ago.

For more information and to check out our full list of products and services, visit www.pinkelephant.com.

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